



## CHECK-IN: DIE HOTEL ACADEMY

Count us in!

Dear CHECK-IN Team,

we would like to book the following packages for the CHECK-IN roadshow from 10-19.03.2020:

- € 7.500,- **MARKETPLACE PARTICIPATION with individual stand with LED wall and counter at 6 events**
  
- € 7.500,- **„WELCOME TO ...“ PRESENTATION - Put the focus on your hotel brand!**  
Secure maximum attention  
6 x 20 minute slots for the presentation of your product  
LIMITED ALLOTMENT - ONLY 5 POSSIBLE PARTNERS!
  
- € 7.500,- **„BREAKOUT“ WORKSHOP - In group work you familiarise the travel agent with your hotel closer and enhance the knowledge base.**  
6 x 20 minutes of intensive “Breakout“ Workshop  
LIMITED ALLOTMENT - ONLY 5 POSSIBLE PARTNERS!
  
- € 19.900,- **ALL INCLUSIVE - All 3 partner packages at a special price**
  - MARKETPLACE PARTICIPATION
  - “WELCOME TO ...”PRESENTATION
  - “BREAKOUT” WORKSHOP

### Individual PRESENTATION OPPORTUNITIES

- € 1.200,- **Bag with promotional items at „Check-Out“**  
All participants will receive a bag after the event as a small thank-you and souvenir. Place your giveaway in the „Check-Out“ bag so you won't be forgotten.
  
- Prizes for competition at the event**
  
- Sponsoring and / or provision of prizes, e.g. hotel stays**
  
- Sponsoring of the Get-Together** – Price per date on request \*
  
- Sponsoring of coffee break and lunch** – Price per date on request \*

\*each on request and after personal consultation and coordination.

**Please do not hesitate to contact us for all further questions concerning CHECK-IN:**

- Mediation of speakers
- Design of the exhibition stand
- Hotel bookings at the event locations
- Realisation of promotional items and sales materials

We look forward to planning and organising your perfect appearance in front of 1,200 top sellers.

**Christiane Blaeser**

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🌐 [www.check-in.one](http://www.check-in.one)

## MEDIA PARTNERSHIP

with touristik aktuell:

**touristik**  
**aktuell**

### **BASIC** APPEAL FOR TRAVEL AGENTS FOR THE PERIOD JANUARY - MARCH 2020:

- Call for tenders for the roadshow in four editions with 1/1 page each
- Appeal on Facebook with over 16,000 followers
- Special edition (DIN A4) for the events and parallel as supplement in touristik aktuell (only editorial mention without logo)
- Coverage of the events in the print edition
- Picture gallery on [www.touristik-aktuell.de](http://www.touristik-aktuell.de) and publication on Facebook

### **BASIC PLUS**

- The Basic Plus partners are published with a logo in the respective calls for tenders.
- in the special edition for the events the partner is listed with logo and short portrait
- editorial article in another print edition (content by arrangement)
- editorial article homepage/newsletter
- Media value: € 8.000,-

**BASIC-PLUS-Sonderpreis € 2.500,-**

**In addition, in the special edition we offer our partners the opportunity to stand out with an advertisement or a hotel portrait with corresponding special prices:**

**1/1 page advertisement \***  
(210 mm wide x 297 mm high + 5 mm bleed)  
**€ 3.500,-**

**2/1 page advertisement \***  
(420 mm wide x 297 mm high + 5 mm bleed)  
**€ 5.500,-**

**1/1 page hotel portrait \*\***  
(Raw copy, up to 2,200 characters incl. spaces,  
3-4 printable images and logo)  
**€ 4.500,-**

**2/1 page hotel portrait \*\***  
(Raw copy, up to 4,400 characters incl. spaces,  
3-4 printable images and logo)  
**€ 6.500,-**

\* File format: PDF/X4 Standard | Colours: CMYK

\*\* Hotel portraits are created in consultation with the customer, proofs are included.

The prices are exclusive of VAT.



## CHECK-IN: DIE HOTEL ACADEMY

Count us in!

**We hereby make a binding booking for the services listed.**

Firm: .....

Street: .....

Postcode/City: .....

State/Country: .....

VAT ID No.: .....

Contact: .....

Position: .....

Telephone: .....

eMail: .....

Signature /

Stamp: .....

**Terms of payment:**

50% when confirmed

50% by 14.01.2020

Participation by the partners is only guaranteed if payments are made on time.

**Cancellation terms:**

Free cancellation until 31.10.2019

50% until 31.12.2019

100% cancellation fee as of 01.01.2020

Payment will be made after CHECK-IN has issued the invoice.